



Professional Membership Application Form

Personal details

☐ Mr ☐ Mrs ☐ Ms ☐ Miss ☐ Mx ☐ Other:..... ☐ Male ☐ Female

First name

Family name

Date of birth (DD/MM/YY)

Home Address

..... City

Postcode/Zipcode Country

Telephone number (home/work)

Mobile

Email (home/work)

Employment details

Job title

Job role

Please provide your LinkedIn Profile

Declaration

☐ I agree to abide by **CIM's Royal Charter, Bye-laws and Regulations**. I have read and understood **CIM's Code of Professional Conduct**, and I confirm that the information supplied is correct to the best of my knowledge.

☐ I have read and agree to the **CIM terms and conditions**.

☐ I have read and understood the **CIM privacy policy**.

Signature

Date

For office use only

Approved: ☐ FCIM ☐ MCIM ☐ ACIM ☐ AP

Signature Date

Annual membership fees 01 July 2025 - 30 June 2026

Affiliate	Global Standard Rate	Developing Market Rate	Emerging Market Rate
<input type="checkbox"/> Credit/Debit card/monthly or quarterly Direct Debit	£210	£165	£111
<input type="checkbox"/> Annual Direct Debit (UK bank account holders only)	£200	£155	£101

Graded membership

Associate (ACIM)	Global Standard Rate	Developing Market Rate	Emerging Market Rate
<input type="checkbox"/> Credit/Debit card/monthly or quarterly Direct Debit	£243	£216	£129
<input type="checkbox"/> Annual Direct Debit (UK bank account holders only)	£233	£206	£119

Member (MCIM)	Global Standard Rate	Developing Market Rate	Emerging Market Rate
<input type="checkbox"/> Credit/Debit card/monthly or quarterly Direct Debit	£273	£252	£165
<input type="checkbox"/> Annual Direct Debit (UK bank account holders only)	£263	£242	£155

Fellow (FCIM)	Global Standard Rate	Developing Market Rate	Emerging Market Rate
<input type="checkbox"/> Credit/Debit card/monthly or quarterly Direct Debit	£315	£288	£207
<input type="checkbox"/> Annual Direct Debit (UK bank account holders only)	£305	£278	£197

Payment methods

I wish to pay £_____ via

Direct Debit ☐ I wish to pay by Direct Debit (UK bank account holders only). Upon receipt of your assessment, our Customer Experience Team will provide a secure link to set up your Direct Debit.

Credit/Debit card ☐ I wish to pay by credit/debit card (please note that we are unable to accept payment by Diners). Upon receipt of your assessment, our Customer Experience Team will provide a secure link for payment to be made.

**Bank transfer
(please attach
proof of payment)** ☐ Bank transfer to:
Santander Corporate Banking Bridle Road, Bootle, L30 4GB.

Account Name: The Chartered Institute of Marketing,
Account No: 10776490, Sort Code: 09-02-22,
IBAN: GB93 ABBY 0902 2210 7764 90, SWIFT: ABBYGB2L

Please send the completed application form to:

Customer Experience, CIM, Moor Hall, Cookham, Maidenhead, Berkshire, SL6 9QH, UK

Or email to membership@cim.co.uk

Thank you, we look forward to welcoming you.

Emerging Market Rates

Countries eligible for membership at the emerging markets rate.

- Afghanistan
- Angola
- Bangladesh
- Benin
- Bhutan
- Bolivia
- Burkina Faso
- Burundi
- Cambodia
- Cameroon
- Cabo Verde, The Republic of Central African Republic
- Chad
- Comoros
- Congo, Dem Rep of the
- Congo, Republic of
- Cote D'Ivoire
- Diibouti
- Egypt
- Eritrea
- Eswatini
- Ethiopia
- Gambia
- Ghana
- Guinea
- Guinea- Bissau
- Haiti
- Honduras
- India
- Iran
- Kenya
- Kiribati
- Kyrgyz Republic
- Lao PDR
- Lebanon
- Lesotho
- Liberia
- Madagascar
- Malawi
- Mali
- Mauritania
- Micronesia, Fed States of
- Morocco
- Mozambique
- Myanmar
- Nepal
- Nicaragua
- Niger
- Nigeria
- North Korea
- Pakistan
- Papua New Guinea
- Philippines
- Rwanda
- Samoa
- São Tomé and Príncipe
- Senegal
- Sierra Leone
- Solomon Islands
- Somalia
- South Sudan
- Sri Lanka
- Syria
- Tajikistan
- Tanzania
- Timor-Leste
- Togo
- Tunisia
- Uganda
- Uzbekistan
- Vanuatu
- Venezuela
- Vietnam
- Western Sahara
- Yemen
- Zambia
- Zimbabwe
- Palestine

Developing Market Rates

Countries eligible for membership at the developing markets rate.

- Albania
- Anguilla
- Antigua And Barbuda
- Argentina
- Armenia
- Azerbaijan
- Bahrain
- Barbados
- Bosnia And Herzegovina
- Botswana
- Brazil
- Bulgaria
- Chile
- China
- Colombia
- Ecuador
- Equatorial Guinea
- Fiji
- Georgia
- Greece
- Grenada
- Guyana
- Hungary
- Indonesia
- Iraq
- Jamaica
- Jordan
- Kazakhstan
- Latvia
- Malaysia
- Maldives
- Mauritius
- Mexico
- Moldova
- Montenegro
- Namibia
- Netherlands Antilles
- North Macedonia
- Oman
- Paraguay
- Peru
- Poland
- Portugal
- Romania
- Russian Federation
- Saint Helena
- Saint Kitts And Nevis
- Saint Lucia
- Saint Vincent And The Grenadines
- Serbia
- Seychelles
- Slovak Republic
- South Africa
- Suriname
- Thailand
- Trinidad And Tobago
- Turkey
- Turks And Caicos Islands
- Ukraine

Applying for Graded Membership

If you wish to apply for graded membership you need to supply:

1. Your current and up to date CV.
2. Copies of relevant academic qualifications and transcripts (if applicable).
3. Job description.